



TASTE PAPER

Vision

The *TasteNFT* Project is developing a decentralized NFT (non-fungible token) ecosystem for the best *sensual* content available on the blockchain. In pursuit of this objective, *TasteNFT* partners with artists and photographers from various industries to support exclusive sensual artwork. The ecosystem enables creators and collectors to exhibit and monetize their high-quality figurative art while building a strong community and following in the NFT and digital art space. This adaptable business model carves out a niche for *TasteNFT* within the emerging NFT market and provides the project with a natural avenue for future growth and expansion. Furthermore, the \$TASTE token is fully integrated within the *TasteNFT* ecosystem, which offers artists and community members with a sustainable built-in “use case” for the token.

Tokenomics

The native digital cryptographically-secured fungible token of *TasteNFT* (ticker symbol \$TASTE) is a transferable representation of attributed utility functions specified on the *TasteNFT* ecosystem, and which is designed to be used solely as an interoperable utility token. \$TASTE is a BEP-20 standard token on the Binance Smart Chain (BSC). The tokenomics of \$TASTE were designed to engender trust within the community and discourage high-frequency trading.

\$TASTE is a functional utility token which will be used as the medium of exchange between participants in the *TasteNFT* ecosystem in a decentralized manner. The goal of introducing \$TASTE is to provide a convenient and secure mode of payment and settlement between participants who interact within the ecosystem of *TasteNFT*, and it is not, and not intended to be, a medium of exchange accepted by the public (or a section of the public) as payment for goods or services or for the discharge of a debt; nor is it designed or intended to be used by any person as payment for any goods or services whatsoever that are not exclusively provided by the issuer. \$TASTE does not



in any way represent any shareholding, participation, right, title, or interest in the Company, the Distributor, their respective affiliates, or any other company, enterprise or undertaking, nor will \$TASTE entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities in Singapore or any relevant jurisdiction. \$TASTE may only be utilized in the *TasteNFT* ecosystem, and ownership of \$TASTE carries no rights, expressed or implied, other than the right to use \$TASTE as a means to enable usage of and interaction within the *TasteNFT* ecosystem.

In particular, as the native token, \$TASTE will be used as the mode of settlement for peer-to-peer trades between users in the *TasteNFT* ecosystem.

\$TASTE also provides the utility incentives which will be distributed to encourage users to contribute to and participate in the *TasteNFT* ecosystem, thereby creating a mutually beneficial system where every participant is fairly compensated for its efforts. \$TASTE is an integral and indispensable part of *TasteNFT*, because without \$TASTE, there would be no utility for users to expend resources to participate in activities or provide services for the benefit of the entire *TasteNFT* ecosystem. Given that additional \$TASTE will be awarded to a user based only on its actual usage, activity and contribution to *TasteNFT* and/or proportionate to the frequency and volume of transactions, users of *TasteNFT* and/or holders of \$TASTE which did not actively participate will not receive any \$TASTE incentives.

There is a 10% tax associated with each transaction, of which 5% is distributed to all token holders while 5% is used for operations and additional liquidity options.

The total supply of \$TASTE tokens is one quadrillion tokens. Additionally, *TasteNFT* allocated approximately 52 trillion tokens for operations, which were locked prior to the pre-sale. After launch, *TasteNFT* unlocked approximately 10% of the funds each week starting on Saturday, May 22, 2021 over the course of 10 weeks. This funding is used to fund and scale *TasteNFT* operations.

Operations

In the near-term, *TasteNFT* has focused on completing audits, listings on cryptocurrency exchanges, and launching a data-driven marketing campaign. In pursuit of these objective(s), *TasteNFT* received a fully paid TechRate and Certik audit for the TASTE smart contract. Further, *TasteNFT* was listed on CoinGecko on May 16, 2021 and listed on the Centralized Cryptocurrency Exchange (CEX) Coinsbit on May 20, 2021. In addition, *TasteNFT* was listed on CoinMarketcap on June 8, 2021. *TasteNFT* has also been listed on LBank and Bitmart on August 21 and August 23, 2021, respectively. In conjunction with these efforts, *TasteNFT* has also run targeted digital ads on cryptocurrency-related websites in addition to those that serve the NFT and art industry. Looking ahead, *TasteNFT* will capitalize on these near-term objectives to establish use cases for the token \$TASTE in the context of high quality “sensual” content on the Binance Smart Chain.

ROADMAP

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Phase 1

- PancakeSwap Listing *
- CEX Listing *
- CoinGecko Listing *
- Techrate Audit *
- CertiK Audit *
- CoinMarketcap Listing *
- Partnering with exclusive NFT artists



Phase 2

- TasteNFT* Marketplace live Beta *
- Marketing *
- Partnering with exclusive NFT artists
- Listing on LBank and Bitmart *
- Listing on FibSwap DEX *



Phase 3

- TasteNFT* Collections
- Marketing Campaign
- Partnering with exclusive NFT artists
- Tier 1 and Tier 2 CEX Listings